



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-07-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 397767	Contract Dt 09-06-2012	Revision Dt	Rev# 0	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC – NEW YORK						
Agency Est# 1308			CMS # 242815	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 09-12-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242815			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1308																			
1	09-12-2012	09-14-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30			1	1	1			3	2,000	3	6,000.00
2	09-12-2012	09-14-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)			7	30			1		1			2	800	2	1,600.00
3	09-12-2012	09-14-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)			7	30			1	1	1			3	1,200	3	3,600.00
4	09-12-2012	09-14-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)			7	30			1	1	1			3	1,700	3	5,100.00
5	09-12-2012	09-14-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30			1	2	1			4	3,200	4	12,800.00
6	09-12-2012	09-14-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30			1	1	1			3	1,800	3	5,400.00
7	09-12-2012	09-16-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30			1		1		1	3	2,000	3	6,000.00
8	09-12-2012	09-16-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30			1		1		1	3	4,000	3	12,000.00
9	09-14-2012	09-14-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)			7	30					1			1	5,000	1	5,000.00
10	09-15-2012	09-15-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30						1		1	300	1	300.00
11	09-15-2012	09-15-2012	08:00PM – 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)			7	30						1		1	4,000	1	4,000.00
12	09-16-2012	09-16-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)			7	30							1	1	4,000	1	4,000.00
Contracted Gross Total:																		28	65,800.00
Actual Gross Total:																		28	65,800.00
Agency Commission:																			9,870.00
Net Total:																			55,930.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 806
TOWSON MD 21286

Contract No 397767		Contract Dt 09-08-2012		Revision Dt		Rev# 0		Advertiser LINDA MCMAHON FOR SENATE 2012				Brand LINDA MCMAHON FOR SENATE 2012				Product Code POLITICALS				Station/Market WABC - NEW YORK						
Agency Est# 1308				CMS # 242815		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 09-12-2012		End Date 09-16-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 242815						
Line	Start Date	End Date	Time Period		Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1308																							
Month/YR			Preempted				Made Good				Contract Total				Adjustments				Actual Total							
Sep 12			0.00				0.00				65,800.00				0.00				65,800.00							
TOTAL			0.00				0.00				65,800.00				0.00				65,800.00							

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